

Oncera Project Study

Integrated Business Plan Development

About Oncera:

Oncera is a biotech startup developing an AI-powered platform for precision oncology. Our BEAM model, built at Helmholtz Munich, enables the generative design of personalized antibodies. These are validated using proprietary 3D tumor organoids and culture technologies. Our goal is to improve treatment outcomes for hard-to-treat cancers like HCC and CCC through scalable, individualized therapies.

Project Objective:

Develop a full business plan suitable for investors, public grants, and strategic partners.

Key Tasks:

- Define mission, vision, and core objectives
- Describe product, technology, and differentiation clearly
- Conduct competitive and market analysis
- Define go-to-market and pricing strategies
- Map out organizational structure and HR needs
- Build detailed financial projections (5-year P&L, cashflow, cap table)
- Draft an executive summary and investment pitch deck

Deliverables:

- Business plan document (PDF, 15-25 pages)
- Slide deck (15-20 slides)
- One-page executive summary

Student Team:

We are looking for a team of 2-4 students with strong interest in entrepreneurship, healthtech, and finance. Ideal candidates come from business administration, medical technology, or industrial engineering backgrounds. Financial modeling, market research, or startup project experience is welcome.

Start Date: By arrangement

Duration: Preferably 6 months part-time, or 3 months full-time

For more information or to apply as a group, please contact us at: smunker@gmail.com