Porsche Consulting Project Study | Design for Circularity – “Unleashing Circularity for a Sustainable Future”

Topic:

Design for circularity opens the doors to a sustainable future, and we invite you to be a part of this groundbreaking movement. In this project study, you will need to explore the challenges and distinctions of circular design, while uncovering influential frameworks that will reshape the industry. This includes both research in real-world use cases as well as academic research. Embrace the opportunity to redefine the boundaries of circular design and make an everlasting impact.

Thereby, among others, the following questions are key:

- What are the key challenges for circular product design?
- Which frameworks exist in the field of circular design?
- What are guiding design principles in the frameworks and how can we apply them?
- How can we measure design for circularity within a product?

Requirements:

- Independent, committed and methodical way of working
- Capability to structure an analysis with regard to the transferred research tasks
- Interest in strategic topics in automotive
- Study focus in business administration, industrial engineering or similar
- High proficiency in English

Are you looking for outstanding teamwork and are you always excited about new challenges? Are you keen on working on future topics in management consulting? Then you have come to the right place!

Be part of the Porsche Consulting success story and join us from **01.09.2023 for 3-4 months fulltime in a team of 2-4 master students** as part of your academic curriculum.

Company:

Strategic vision. Smart implementation. True to this brand promise, our consultants effectively implement tailor-made concepts for clients from the automotive, aviation and aerospace, and mechanical and plant engineering industries, and the financial services, consumer goods, retail, and construction sectors. Founded in 1994, Porsche Consulting is today one of the leading international management consultancies with offices in Stuttgart, Hamburg, Munich, Berlin, Frankfurt, Milan, Paris, Sao Paulo, Atlanta, Palo Alto, Shanghai, Beijing. More than 850 passionate consultants and business service professionals help our clients - from large medium-sized businesses to multinational corporations - to achieve measurable results and inspire their counterparts to change.

Please send your application exclusively by e-mail and including all supporting documents to:

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