



## Circular Ventures 2.0: A Conceptual Redesign and Comprehensive Update of Circular Republic's Start-up Landscape

### About:

We, CIRCULAR REPUBLIC, are pacesetters for the transformation towards a circular economy. With our innovation ecosystem, we provide system-changing impulses for a prosperous, resilient and sustainable economy.

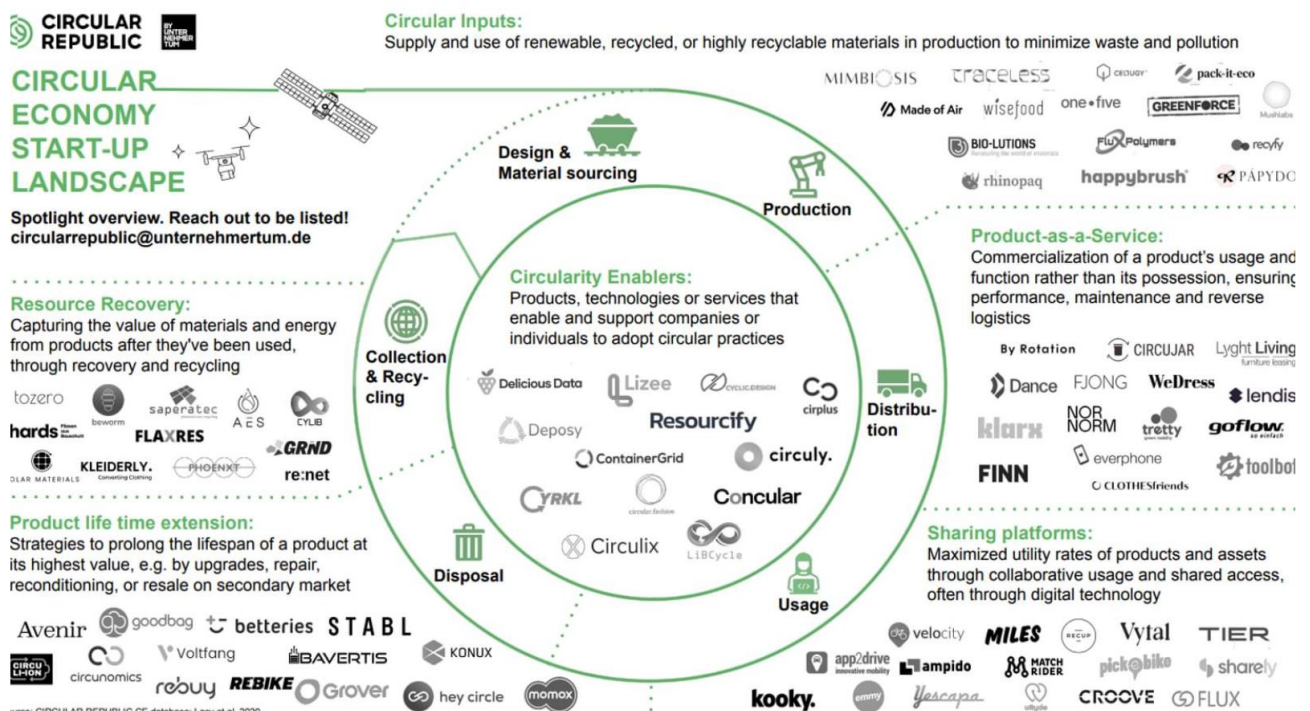
Our mission is to **ENABLE**: We empower you to realize circular economy innovation and make it the core of your business model.

**ACT**: We match you with relevant partners to jointly create scalable and investable circular economy solutions for your value chain.

**INSPIRE**: We provide system-changing impulses and push the circular economy forward with you.

### Project Goal and Description:

The goal of this project study is to build upon Circular Republic's existing start-up landscape for the circular economy sector in Germany. The landscape currently provides an overview of >500 circular economy start-ups, showcasing their innovative business models and contributions to a more sustainable economy. The objective is to update and enhance this landscape and analyze the current state of the CE venture landscape based on latest data from the ecosystem.





## Tasks:

- *Evaluate the current structure of the start-up landscape and propose conceptual improvements (such as adding VC-criteria such as funding types, funding amount etc.).*
- *Develop a framework for categorizing and organizing the start-ups based on common themes, industries, or business models.*
- *Collaborate with Circular Republic to understand the needs and preferences of stakeholders who use the landscape.*
- *Consider user-friendly features such as filters, search functionalities, or interactive elements to enhance the usability of the landscape.*
- *Research and identify new circular economy start-ups in Germany that meet the criteria outlined by Circular Republic.*
- *Update information on existing start-ups, ensuring accuracy and relevance.*
- *Create a visually engaging and informative presentation summarizing the key updates, conceptual changes, and strategic recommendations.*

## Project Scope:

*Students have the option to complete the project either full-time over a period of 3 months. The exact working hours can be determined in consultation with the project supervisor.*

## Requirements for Students:

- *Interest in Startups and Circular Economy*
- *Strong research and analytical skills*
- *Ability to work independently and in a team*
- *Good communication skills in German and/or English*

## Application:

*Please send an e-mail to [Leonhard.teichert@unternehmertum.de](mailto:Leonhard.teichert@unternehmertum.de) including (1) the CV of each team member, (2) your ideal start date, and (3) a few lines on your motivation for the topic.*