

ikigai is an AI job platform to connect talents with teamleads based on authenticity. We enable people to showcase their unique talents and abilities to connect with opportunities for growth and fulfillment. We are dedicated to revolutionize the recruiting industry by putting people first and empowering them to work on their passion.



What you will do

- create a growth strategy and execute it
- implement product led growth measures
- analyse the market, target groups and create customer personas
- create and execute a market entry strategy
- create marketing campaigns, sales leads and content



What's in it for you

- responsibility for your own topics
- interaction with other teams
- mentorship and connections into the startup network
- flexible work arrangements
- work with social media experts
- build your personal brand



Ramona



graduated in **B.A. interaction design** at **HfG** and **co-founded** the online magazine **format+**. She worked in a startup as a **UX designer and researcher** and was TUM.ai's **design lead**. She focused on **emotional design** at the **Estonian Academy of Arts**.



Sebastian



holds a **double degree** in electrical engineering and TUM-BWL. He graduated **FIM (Hons)** with his **thesis in AI** and handled the finances of an early-stage startup. At **TUM.ai**, he led their recruiting and **founded the AI E-Lab**, an AI startup incubation program.



Luca



holds a degree in **Informatics**. He graduated **FIM (Hons)** and pioneered the use of **GPT-3** at his thesis with **MIT**. He was a **New Business Manager** at Dr. Oetker and was **Head of AI** for a startup. Luca **co-founded and led** the student initiative **TUM.ai**.

Since we revolutionize recruiting, screw the old application processes
JUST JUMP IN A CALL WITH US

