

Startup finance & funding strategy Projectstudy

ikigai is an Al job platform to connect talents with teamleads based on authenticity. We enable people to showcase their unique talents and abilities to connect with opportunities for growth and fulfillment. We are dedicated to revolutionize the recruiting industry by putting people first and empowering them to work on their passion.

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What you will do

- evaluate business models, pricing strategies and unit economics
- create financial models and present their implicantions on the business
- formulate funding strategies
- quantify market assumptions



What's in it for you

- responsibility for your own topics
- interaction with other teams
- mentorship and connections into the startup network
- · flexible work arrangements
- support the transition from early to seed stage



Ramona

graduated in **B.A.** interaction design at HfG and co-founded the online magazine format+. She worked in a startup as a **UX** designer and researcher and was TUM.ai's design lead. She focused on emotional design at the Estonian Academy of Arts.



Sebastian

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holds a **double degree** in electrical engineering and TUM-BWL. He graduated **FIM (Hons)** with his **thesis in AI** and handled the finances of an early-stage startup. At **TUM.ai**, he led their recruiting and **founded the AI E-Lab**, an AI startup incubation program.



Luca

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holds a degree in **Informatics**. He graduated **FIM (Hons)** and pioneered the use of **GPT-3** at his thesis with **MIT**. He was a **New Business Manager** at Dr. Oetker and was **Head of AI** for a startup. Luca **co-founded and led** the student initiative **TUM.ai**.

Since we revolutionize recruiting, screw the old application processes

JUST JUMP IN A CALL WITH US













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