# ikigai

## Product development & innovation Projectstudy

**ikigai** is an AI job platform to connect talents with teamleads based on authenticity. We enable people to showcase their unique talents and abilities to connect with opportunities for growth and fulfillment. We are dedicated to revolutionize the recruiting industry by putting people first and empowering them to work on their passion.

### What you will do

- discover, understand and cluster personas and problems
- ideate and prototype solutions
- test solutions with interviews, questionnaires, etc.
- research competitor product features

## What's in it for you

- responsibility for your own topics
- interaction with other teams
- mentorship and connections into the startup network
- flexible work arrangements
- learn lean design tools
- gather experience in a product development team



#### Ramona

graduated in **B.A. interaction** design at **HfG** and **co-founded** the online magazine format+. She worked in a startup as a **UX** designer and researcher and was TUM.ai's design lead. She focused on emotional design at the Estonian Academy of Arts.



holds a double degree in electrical

finances of an early-stage startup.

At **TUM.ai**, he led their recruiting

and founded the AIE-Lab, an AI

engineering and TUM-BWL. He

graduated FIM (Hons) with his

thesis in AI and handled the

startup incubation program.

Sebastian

in





Luca

#### in

holds a degree in **Informatics**. He graduated **FIM (Hons)** and pioneered the use of **GPT-3** at his thesis with **MIT**. He was a **New Business Manager** at Dr. Oetker and was **Head of AI** for a startup. Luca **co-founded and led** the student initiative **TUM.ai**.

Since we revolutionize recruiting, screw the old application processes

#### JUST JUMP IN A CALL WITH US







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