

ParkHere

Headquarter Munich

About ParkHere

ParkHere is a fast growing high-tech scale-up, which provides holistic parking solutions and mobility concepts for corporates and the real estate industry. Consisting of IoT hardware, software products, and mobile apps, ParkHere offers solutions for flexible and sustainable mobility at companies with modern hybrid work models. Our customers are real estate managers and parking operators. Companies such as Telefónica, Microsoft, Henkel, IONOS 1&1, and Bayer AG, already rely on the individually configurable complete solution and expert knowledge of ParkHere.

About the Project

Today, ParkHere follows an **App-first strategy**, where the mobile app is the main interface for discovering availability, managing access, and controlling parking usage.

Now imagine ParkHere as an **AI-first solution**. In this model, intelligence comes first: AI predicts demand, optimizes space allocation in real time, and automatically balances efficiency and fairness. The system shifts from being reactive to proactive—anticipating needs instead of waiting for user input.

Expected outcome

- Use Case Discovery & Prioritization
 - Identify potential AI-first use cases and prioritize them based on value and feasibility.
- Business & Value Case
 - Develop market potential, KPIs, and benefits for users and operators for a selected use case.
- Product & Integration Concept
 - Sketch how the use case can be integrated into the existing system (UX, data flows, APIs).
- Technical & Operational Feasibility
 - Analyze data requirements, ML models, infrastructure, risks, and operational processes.
- Implementation Plan
 - Outline steps for executing the use case: resources, timeline, pilot, and rollout strategy.

Apply now!

Save the time for formal motivation letters. Just send us your resume and tell us about your exciting projects and plans.

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