Kick-Start Rapid Growth.

Project Study - Sleak AI x TUM

Sleak

WHO YOU'LL WORK WITH

We're building the next generation of AI-enabled sales training.

Think flight simulator but for sales.

You'll work as a Founder's Associate directly with the founders and help us move from 6-figure to $1M ARR.

WHAT YOU'LL GAIN

- Real experience building a GTM strategy in a scaling B2B startup.
- First-hand experience scaling to $1M ARR.
- A ready-to-showcase portfolio of GTM tools, content strategy, and deep insights.

DELIVERABLES

- ICP & Persona Cards
- Messaging framework
- AI-enabled content engine

WHO THRIVES HERE

- ✓ Passion for tech & B2B SaaS
- ✓ Fluent in English and German
- ✓ Owner mentality

START: available from May 2025 - remote & office
APPLY VIA: philipp.heideker@sleak.ai (team or solo)

Apply now!