

Project Study: Market Analysis for DeepTech product

About MUnique Technology:

We are a young company and develop cutting-edge technology for reliable time synchronisation. Time synchronisation is an essential part of our daily lives, without the large public being aware of it. All digital aspects alone are enabled by a precise time synchronisation. The applications range from autonomous driving to synchronisation of networks and high-frequency trading ...
... in a nutshell, Industry4.0.

Topic of the Project Study:

- Conduct a comprehensive market research and competitor analysis
- Analyse current trends and identify key opportunities
- Research and identify potential new applications and markets
- Assessment of customer needs, including interviews with potential customers
- Development of a go-to-market strategy

Requirements:

- TUM School of Management students with a strong interest in innovation and technology
- Team of 2 students
- Project study can be carried out in full-time (3 months) or part-time (6 months)
- First experience in marketing and/or sales is a plus
- English, German optional

What we offer:

- Innovative environment in an extraordinary DeepTech company
- Insights into company management and business development
- Opportunity for bachelor or master thesis afterwards

If you are interested, please send an e-mail with the CVs of your team, a short letter of motivation and your desired start date to info@munique-technology.com.

