

Lund Intelligence Platform

In a nutshell



Project Study at TUM

Lund Intelligence Platform:

Automated Machine Learning is one of the most promising IT processes of the future. It aims at providing machine learning applications to individuals and companies who do not necessarily have the required expertise at their disposal. Lund Intelligence Platform provides this exact service: We want to offer a cloud based Automated Machine Learning solution. Our goal is to help companies make good use of their data by delivering **instant, cheap and bias free** *Inference* and *Predictive Analytics*. We are currently preparing the launch of our company that is scheduled for 2020, and we want to welcome students to offer them an experience that will bring them at the heart of launching the startup.

The tasks:

The goal of this project study is to further develop and formalize the current business and the marketing plans. Depending on your background, your tasks would cover one or more of the following:

1. Develop the financial plan
 - a. Balance sheet
 - b. Sales Forecast
 - c. Financial Statements
2. Develop a marketing strategy
 - a. Market research and strategy formulation
 - b. Website design
 - c. Finalize the pitches for both the investors and the clients

Your profile:

- Student at the TUM School of Management
- Fluent in English
- Prior experience in startups is recommended but not necessary.
- Expertise in Marketing, Financial planning or both is highly recommended
- Diligent work attitude
- Hands-on and solution-oriented mindset
- Enthusiasm for digital trends, new technological developments and entrepreneurship

Why LIP?

We believe in giving the maximal freedom and autonomy to every single individual, without losing sight that we are all part of one team pursuing the same goal.

With us, you can choose the field that interests you the most. If you are interested in (deep) machine learning research and developing new techniques, YOU ARE WELCOME. If you prefer to see your results almost instantly and want to witness how they will be applied in the real world, YOU ARE WELCOME. If you already have ideas and just need guidance for their application, YOU ARE ALSO WELCOME.

Join us, grow with us and be part of reshaping the future of companies.

If you are interested, please send your CV and a short paragraph describing your motivation to careers@lund-intelligence.com