

Project Studies in Market Analysis & Strategy

Project description:

- Train your analytic skillset: Analyze and identify fast growing markets that can profit from AI and digitalization, such as the finance industry, container shipping and manufacturing
- Hands-on experience: Based on the market analysis you will create business cases and implement a market entry strategy for the most promising identified market
- C-level exposure: Present your results to the company founders and recommend where to extend the business of cubemos

Your profile:

- Team of 2-4 students
- Strength in analyzing and structuring problems
- Team players who excel in a collaborative environment
- Results-driven individuals with strong work ethics
- Strong hands-on mindset
- Enthusiasm for digital business models and new technology

What you can expect:

- A fun and dynamic work environment that will let you grow
- Work with an international team that celebrates success and drives a common goal
- High impact of your work on the company
- Possibility to earn a results-driven bonus

About us:

We build software solutions that meet the requirements of the finance industry, global logistics operators and premium manufacturers. To achieve this, we created a culture of a diverse and ambitious team that brings sense into data. We measure ourselves by three core values: Trust, Create and Ownership.

Contact for application:

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To apply, please send your CV and a transcript of records. We are looking forward to receiving your application.

We trust. We see our stakeholders as partners and coded this into our DNA. We believe in co-creation and see the world as a network of equal parties who can achieve more together than alone. Inside our company, we respect each other and other's opinion – everybody can be as they are to be able to bring the full potential to the table.

We create. Our passion is driving us to come to the best solution possible, only and not even the sky is our limit. Things we create, define who we are and helps us to learn and improve our capabilities step by step. With our obligation to dissent, each team member can say his honest opinion and as a team we can have a productive conflict to come up with the best solution.

We take ownership. Inside our company we make the best out of any situation and strive to improve our whole company every day. Each colleague has to take ownership to drive our company and become a leader for us all. We can take the locus of control and improve our contribution to the company's success by improving our capabilities step by step.