



# J O B O F F E R

Join our new Digital Hubs as a

## Digital Business Analyst (f/m/x)

based in Munich

In this role, you will play a vital part in defining the ideation and incubation phase of our new digital services and products. With your strong passion for analytics, digital business models, market trends, and user research, you will deliver key data-based insights to validate a broad range of innovative ideas.

Based in our modern office in Munich you will be part of an interdisciplinary team of digital business and technology innovators. When developing new ventures, products, and services, our team will rely upon your thorough research to validate or improve their ideas. Thus, we need your ability to aggregate, analyze and disseminate data and information quickly and assess the business cases of the planned initiatives. During each ideation phase, you will be using a variety of research frameworks and methods (e. g. competitor benchmarking, statistics, or user interviews) and become an expert in a broad range of topics ranging from industry 4. 0. to machine learning or building information modeling. With your analytical mindset, you will be the key sparring partner for the digital project managers in order to secure the viability of all digital initiatives before execution and actively challenge key assumptions on a regular basis.

### Who you are:

- A strong analytical thinker with a passion for interdisciplinary research methods and topics in the digital industry
- A self-starter with an ability to excel in a dynamic, ever-changing environment and the ability to organize yourself in an agile yet structured way
- A translator and strong communicator who can turn data and complex information into concise messages and actionable advice for decision-makers
- Strong sense of accountability and ownership for your tasks and responsibilities
- Fluent in German and in English, written and spoken

### What you bring to the table:

- Minimum of 2 years of work experience in an analytical role, preferably in a start-up, management consulting or comparable fast-paced environment
- Strong track record in project management and collaboration with colleagues and cross-functional teams across geographies
- Professional experience with knowledge management and presenting of research findings, incl. strong professional skills using MS PowerPoint and Excel
- Knowledge of analytics tools (e.g. Stata, R other SPSS) is of advantage
- A bachelor's/master's degree in Economics, Business Administration or Social Sciences or other related fields employing quantitative and qualitative research methods

### Do you recognize yourself in the job description above?

Then get in touch with Kerstin Kellner (Knauf HR) via email ([kellner.kerstin@knauf.de](mailto:kellner.kerstin@knauf.de)) or phone (+49-9323-31-477).