



PROJECT STUDY IN STRATEGY

MOVIE EXPERTS WANTED

STUDENTS (F/M/X)

connectz is an AI-backed management, booking, and tour service for bands and DJs. We take over admin tasks like calendar organization, creating contracts, or invoicing. Like a personal manager, our learning algorithms identify suitable events and write applications and contracts to get musicians on stage. We manage more than 600 bands and have received multiple awards, prizes, and funding, e.g., from Bavaria and the EU.

The project:

- You create a strategy to transform our tool so that people from the audiovisual sector (film + tv) will also use our management tools.
- You design the features, define the market entry, marketing and monetarization strategies and evaluate the market potential.

Your profile:

- You unite creativity, logical thinking, and enthusiasm to dig deep to understand our customers.
- You have excellent communication skills, fluent in English and German.
- You have a founders mentality and you are motivated to learn new skills and try things in a self-directed way.

T&Cs:

- A project study (3-6 months) for your Master's
- Flexible start date & home office with meetings at TU Munich, working directly with the CEO and international film production companies.

We are a team of musicians, researchers, techs, students & young professionals who love live arts aiming to revolutionize the music & arts industry. If you are interested in doing your project study with us, send an e-mail to have a chat with Dr. Maximilian Blaschke (max@connectz.com).



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