PROJECT STUDY IN SALES
SALES CRACKS WANTED
STUDENTS (F/M/X)

connactz is an AI-backed management, booking, and tour service for bands and DJs. We take over admin tasks like calendar organization, creating contracts, or invoicing. Like a personal manager, our learning algorithms identify suitable events and write applications and contracts to get musicians on stage. We manage more than 600 bands and have received multiple awards, prices, and funding, e.g., from Bavaria and the EU.

The project:

- You conceptualize and design sales processes for differing user groups.
- You define communication procedures with our CRM Hubspot.
- You implement automated actions and emails within our CRM to lift our sales funnel to the next level.
- You trial your sales strategy by selling our management tool and you support bands & djs during their implementation phase.
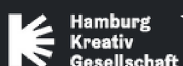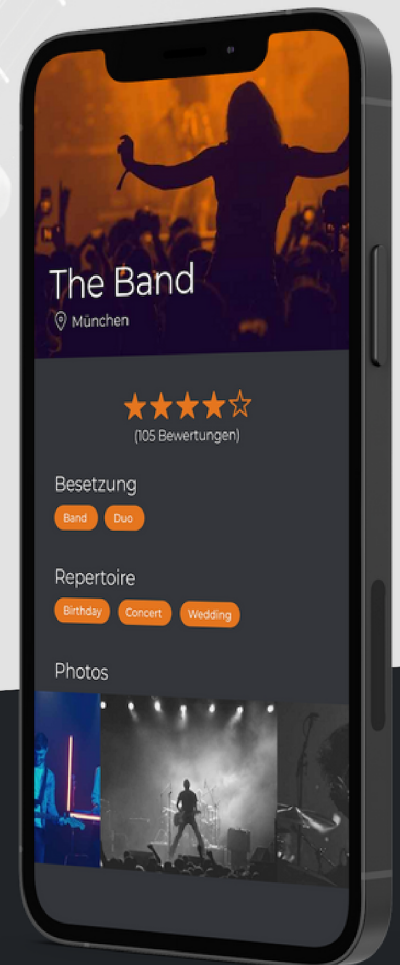
Your profile:

- You unite creativity, logical thinking, and enthusiasm to dig deep to understand our customers.
- You have excellent communication skills, fluent in English and German.
- You have a founders mentality and you are motivated to learn new skills and try things in a self-directed way.

T&Cs:

- A project study (3-6 months) for your Master's
- Flexible start date & home office with meetings at TU Munich, working directly with the CEO.

We are a team of musicians, researchers, techs, students & young professionals who love live arts aiming to revolutionize the music & arts industry. If you are interested in doing your project study with us, send an e-mail to have a chat with Dr. Maximilian Blaschke (max@connactz.com).