



susio

Making active sourcing fun again



We are offering an **engaging project study** opportunity for motivated students interested in diving deep into **Go-To-Market (GTM) strategies** and **applying them** in a real-world setting. The project study duration is 3 months for full-time participants or 6 months for those who prefer part-time involvement.

The project study

The company

susio was founded by three alumni from the Technical University of Munich (TUM) with the mission to **revolutionize the recruiting industry**. We aim to make **recruiting** more **personal, efficient, and enjoyable** through our **recruiting-CRM**, which automates the entire active-sourcing process in an engaging manner.

- 1 Develop, test and validate go-to market strategies**
- 2 Conducting customer interviews to understand their unique needs and how to meet them**
- 3 Creating marketing materials to test these hypotheses.**

The scope & content

The benefits

- + Responsible tasks with a high degree of autonomy**
- + A steep learning curve, offering the chance to grow professionally**
- + Become part of us and work directly with and learn from the founding team**

Eligibility Criteria:

- You must be enrolled at the Technical University of Munich (TUM)
- Ideal candidates are teams of 2-5 students, at least one german speaking participant

Visit us on:
www.getsusio.com

Interested?

Submit your CV including a short motivational text, your ideal starting date and team setup to contact@getsusio.com