



TRABOO

Projectstudy (m/w/d) Business Development
- Travel Startup -

Are you ready to shape the future of travel? An up-and-coming startup in the travel sector is looking for a committed and dynamic team of project students (m/f/d) who want to become part of the business development team.

Why TRABOO?

- Work directly with the founder and take responsibility from day one
- Have a real impact on the company: Your analysis helps with the future development
- Work in a dynamic environment with room for your own ideas

Your Tasks

Track 1: Market Strategy

- Identification of target groups and segments in the market.
- Competitor analysis to position our product in comparison to existing solutions.
- Evaluation of market trends to support strategic decisions.

Track 2: Content Creation Strategy

- Research and evaluation of partnerships or content creation tools
- Analysis of expansion opportunities and implementation of a strategy to increase reach.
- Optional: Development of an automated content creation tool

Requirements

- Enthusiasm for the travel industry
- Creativity, initiative and team spirit
- Analytical thinking
- First practical experience in strategic areas: An advantage but not essential.

Application

Please send an e-mail to traboo.info@gmail.com. Attach your CVs and indicate your preferred start date and your chosen track. A cover letter is not necessary!