

## Go-to-Market Strategy for AI sales agents

### Who are we?

Leaping AI is a young generative AI company aimed at automating B2C conversations. We are **reshaping the world of sales with AI**. We provide an enterprise platform enabling our clients to design chat and voice AI agents capable of autonomously conducting sales conversations. With a functional product, we have grown from zero to a **six-figure revenue** in just 3 months.

### What we offer:

At Leaping AI, you'll be part of an international and dynamic team with diverse backgrounds, providing a stimulating environment for professional growth and learning. We offer:

- Close **mentorship from experienced founders** with backgrounds in BCG, Microsoft AI, and CDTM
- Freedom to innovate and choose your project approach
- The opportunity to have **ownership of your responsibilities** and contribute your own ideas
- Hands-on experience in shaping the future of automated conversational technologies

### Your contribution:

As part of a dedicated 3-4 member team, you will support the founding team at Leaping AI. Your tasks will include:

- Conduct **expert interviews** to gather insights
- Perform thorough market and **competitive analyses**
- Shape pricing and sales strategies to optimize market entry
- Create **impactful marketing materials** to communicate value propositions effectively
- Take ownership of specific responsibilities and **contribute innovative ideas**
- Directly contribute to leveraging AI's transformative potential in customer interactions and business growth

### Interested?

Send your CV(s) and preferred start date via email: [kevin.wu@leapingai.com](mailto:kevin.wu@leapingai.com)

