

Exciting Project Study in Marketing



WHO WE ARE

Economic AI is a young company that develops data-driven solutions for businesses. Our company was founded by leading professors in Machine Learning and Econometrics. We apply the latest research findings for the benefit of our clients, in areas such as financial forecasting & planning, A/B testing, and pricing.

WHO YOU ARE

- Self-starter with drive to create impact in a high-tech start up
- Independent working style
- You are specializing in marketing
- Interest in B2B marketing
- Ideally initial relevant work experience

YOUR PROJECT STUDY

This is your chance to take the lead and create a marketing strategy for Economic AI! You will be able to work on topics such as

- Market research & customer profiling
- Positioning of Economic AI and its services
- Development and implementation of the marketing strategy
- Optimize marketing communication channels

WHAT WE OFFER

- Gain practical experience in marketing
- Have a real impact in a young company
- Freedom to realize your ideas
- Work remotely
- Working for a leading international hightech start up



Interested? Apply now!

Send your CV to Dr. Kögel (koegel@economicaai.com) and tell us your motivation (3-4 sentences)