

Bio

Gunther Friedl has been dean of the TUM School of Management at Technische Universität München since 2010. He joined TUM as a full professor of management accounting in 2007. Gunther holds both a Diplom (M.Sc.) in business administration from the University of Munich and a Diplom (M.Sc.) in physics from Technische Universität München. He received his Dr. (PhD) and the Habilitation in business administration from the University of Munich.

Before joining the Technische Universität München, Gunther has been full professor at the University of Mainz. He has been visiting scholar at Stanford University and guest professor at Warsaw School of Economics.

His teaching focuses on topics like cost and management accounting, financial accounting, value-based management and corporate valuation at the undergraduate and graduate level as well as at executive programs. For his teaching, Gunther received several rewards, including a Best Teaching Award of the TUM Executive MBA. In 2012, he was named as the German “Professor of the Year”.

Gunther is author and co-author of several textbooks and monographs on management accounting. His current research interests lie in the area of executive compensation, performance measurement, and valuation. His work has been published in journals such as European Journal of Operational Research, OR Spectrum, Research Policy, and Schmalenbach Business Review.

His research on executive compensation has been portrayed in media such as Handelsblatt, Financial Times, Frankfurter Allgemeine Zeitung, The Huffington Post, ARD, and ZDF.