

New applications and business expansion

About us

NEDGEX is the corporate venturing unit of the [NETZSCH group](#). As a family-owned business, we are dedicated to further growth – making it diverse and future proof for the next generation. We invest in visionary startups as a strategic investor. We build ventures in disruptive innovations by leveraging NETZSCH competences, know-how and market access.

About you

- TUM School of Management students with a strong interest in innovation & technology
- Proactive, responsible, and reliable team player
- Fluent in English, German is a plus
- Experience / interest in start-ups & entrepreneurship is a plus

About the Project Study

Together with one business unit of the NETZSCH group we look for opportunities to expand business with one of our existing products. We assume that the product can be used in various other industries and applications. In the study you will identify the specific opportunities, their market value and define a market entry strategy. The study will have a direct impact into our sales strategy.

1. Research and identification on potential new applications and markets for the product
2. Validation of the application with interviews and other market tests addressing new customers
3. Recommendations on the most promising applications and the definition of market entry strategy

INTERESTED?

Please send 3-5 sentences on your motivation, your CV or LinkedIn Profile and your desired start date with to hello@nedgex.com