

## FINANCING THE FUTURE@Siemens Financial Services

We are **more** than **Financial Services** as we are turning ideas into reality. Be it the global transition to **cleaner energy sources**, the **digitalization** of manufacturing, the **rapid development** of smart infrastructure, **mobility solutions** and healthcare systems - financing is more crucial than ever.

**We make real** what matters by combining our financial expertise with deep technical know-how to provide unique financial solutions.

Do you want to play an essential role in helping build a better future?

Are you also keen on turning established thinking on its head in the search for game-changing solutions that maximize value creation?

**Then join our team and let's develop together what will be important tomorrow!**

The Digital Transformation team is a cross functional team within COF Global Operations, responsible for orchestrating the COF digital strategy and ecosystem, fostering innovation and managing the project portfolio globally. The team is spread across country borders and supports stakeholders across 14 countries.

### What part will you play?

- Drive the branding of the Digital Transformation department – for internal and external communications on various channels. Align with stakeholders and define communication plans.
- Drive market research and benchmarking for FinTechs; identify trends in communication, design that contributes to our product development and process optimization efforts.
- Moderate (or assist moderation) in workshops with businesses and customers to identify concrete potential of Digitalization use cases.
- Support the establishment of the global communication platform for the Digital Transformation team, which will be the primary surface to drive innovation within the organization.

### What you need to make real what matters?

- Master student or at least the third semester bachelor student with relevant internships
- Enthusiasm for Digitalization and technology
- Experience in one of the following design activities like UX (user experience), CX (customer experience).
- Independent, dedicated and solution-oriented work approach
- Ability to engage and foster collaboration in personal / virtual or hybrid environments
- Motivation to work collaboratively in a dynamic team environment
- Strong communication skills, fluent in English, German is a plus
- Experience in MS Office (Outlook, PowerPoint, Excel, Word)
- Previous experience in the financial industry, project management and / or design thinking methods are an advantage, but not a must

**Working time:** per working student contract conditions

**Interested? Contact us at:** [cofgodt.sfs@internal.siemens.com](mailto:cofgodt.sfs@internal.siemens.com)