



Profile

Prof. Dr. Peter Rathnow

TUM School of Management

Peter Rathnow teaches Strategic and International Management at International School of Management, Technische Universität Munich and Peking University. In addition to that he acts as consultant for mid and large cap companies.

His business background includes more than 20 years as senior executive for Siemens and McKinsey & Company. For McKinsey he served numerous leading European Companies in various industries. For Siemens he had worldwide responsibility for large product, systems and service businesses. Additionally he headed Siemens' corporate planning and controlling.

Peter Rathnow is a prolific writer on general management issues such as International Management, Mergers & Acquisitions, Strategic Price Management, Turnaround Management, Complexity Management, and Controlling.

Academic Record:

- MBA ("Diplom Kaufmann"), Friedrich-Alexander-University, Erlangen-Nuremberg, Germany
- M.A. (Economics), Michigan, USA
- PhD Technology Management, Friedrich-Alexander-University, Erlangen-Nuremberg, Germany

Main Areas of Experience:

- Strategic Management
- International Management
- Mergers & Acquisitions
- Strategic Price Management

International Experience:

More than 20 yrs. professional experience in international environment:

- Siemens: Worldwide responsibility for various Business Units, Activities in Brazil, Republic of South Africa, etc.; Corporate board memberships in various countries
- McKinsey & Company: Numerous international projects