

New project study: Decarbonization at German family firms

Project Background

New scientific project on the role of decarbonization (i.e., the reduction of carbon) in family firms at the Chair of Management Accounting. The project is in cooperation with the Dr. Hans Riegel-Stiftung. The 3-year research project aims at **generating scientific knowledge on the role of decarbonization in private German family businesses** and thereof derive managerial recommendations. This implies to find answers to key challenges of family firms in Germany on their decarbonization journey such as

- Measurement and reporting of GHG emissions in family firms
- Implementation of GHG-related criteria in corporate investment decisions of family firms
- Impact of GHG neutrality transition on financial performance and capital structure

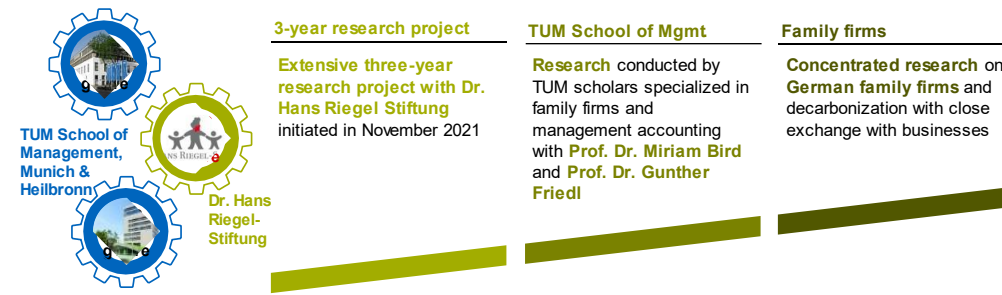


Decarbonization at German Family Firms – A project with the Dr. Hans Riegel-Stiftung

Jointly exploring a specifically interesting research gap

German companies **have to reduce their emissions** of carbon dioxide and other greenhouse gases (GHG)

Hereby, **quantification and accounting, implementation and impact of GHG criteria** at **family firms** are unexplored: How do they **account**? How do they **invest**? How do they **reap the benefits**?



Task

- Consolidate, structure, examine existing scientific materials and **create a comprehensive storyline**
- **Conduct new research** on subsequently arising questions / challenges
- **Validate** findings via interviews, quantitative analysis and other scientific methods

Benefits

- **Steep learning curve** on a future-proof topic with high relevance for practice and academia
- Work **independently** in a project-based setting with high autonomy and **independent work schedule**
- **Collaborative team set-up** with researchers, students and practitioners

Application

Please direct your team's application with 2-4 students (including a joint cover letter, CVs, transcripts and relevant references) to Johanna Schulze-Berge (johanna.schulze-berge@tum.de) and Alexandra Knoth (alexandra.knoth@tum.de). Please note that German language proficiency is a prerequisite due to the focus on family firms in Germany. We're flexible with the start date (Mid-August-October). Feel free to reach out in case of any questions!

We are looking forward to your application. 😊