

## **IDP Project: ZEUS (Democratizing Personal Sports Training / MVP Platform)**

Min. 2 / Max. 4 students (f/m)  
Start: asap / latest end of October  
Duration: 3 months, fulltime



### **About:**

ZEUS is a platform for students seeking private sport lessons of any type for the fraction of a normal personal training session. ZEUS democratizes the way we learn and practice sports today and makes private lessons available to everyone by allowing non-certified coaches / semi-professionals to offer training lessons in fitness, kitesurfing, skiing, boxing...etc.

**Demand:** You find it hard to start working out because you cannot find the motivation yourself or you want to learn a new sport, but a professional coach is too expensive? ZEUS offers sports lessons close by and makes private training affordable for everyone.

**Supply:** If you think you master a sport and feel like you have the skills to train someone else, create a coaching profile and offer your lessons to everyone who wants to self-improve or learn a new sport.

### **The Challenge:**

The business model is faced with the fundamental question that underlies platform thinking: How do I enable others to create value? In our view the success of a platform strategy is determined by three factors:

1. Connection: how easily others can plug into the platform to share and transact
2. Gravity: how well the platform attracts participants, both students and teachers
3. Flow: how well the platform fosters the exchange and co-creation of value

### **Who we are:**

Behind ZEUS is a small team of experienced founders, strong executors and investors with a track record of scaling tech companies. Team members are based in Berlin and Munich - a German team with global ambitions.

### **What we're offering:**

- A steep learning curve in the development of a scalable platform business
- Collaborate with experienced founders, investors and strong executors
- Hands-on entrepreneurial experience
- Distribute your workload and manage the timeline by yourself
- Join our team as full-time engineer/developer in Berlin after successful completion

### **What we expect:**

- Very briefly: develop an MVP web application platform with the following core functions: login, profile (students and teacher), star rating & review, search and chat function
- Experience in web development and ideally in building a platform
- Development experience in JavaScript and at least one of the following frameworks: React.js, Node.js, Angular.js
- Backend should be implemented in Python or Java / choice of database is optional (keep it simple)
- Sense for visual design/UX
- Up to you, if you want to manage networking over API or WebSockets. If you go for API, make sure it is RESTful (using HTTP)
- Hands-on mindset, laser focus, strong executor
- Be excited to democratize private sports coaching

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