



PROJECT STUDY IN IMPACT VENTURE CAPITAL

Vertical Assessment of Impact Technologies in
Decarbonization, Agriculture,
and Circularity

BONVENTURE

AT A GLANCE



€100m AUM



5 Funds



>60 VC Investments



Highly Diverse Team



1st Impact VC in EU



1st Divested Impact Fund



MISSION

We mobilise capital as a catalyst for change. We partner with impact-driven founders to scale their transformative ideas in climate & nature, health, sustainable consumption and education.



PORTFOLIO

PLANETEERS



THE
LANDBANKING
GROUP



ChargeX



*excerpt

I. Decarbonization



Problem

In 2024, we exceeded the 1.5-degree Celsius limit for the first time in human history. The catastrophic consequences are already visible worldwide. It's time to finally grasp that you can't negotiate with physics or find compromises.

As impact VC investors, we look for technological and natural approaches that reduce human-induced CO2 emissions to counteract climate change and transition to a low carbon future.

Project Scope

Through a vertical industry analysis, you will

- ❖ Explore relevant developments and recent innovations in the space of carbon capture and sequestration technologies as well as adjacent markets and business models
- ❖ Identify promising start-ups as investment targets



II. Agriculture Tech



Problem

With a global agri-food system that needs to adapt to the impacts of climate change, as well as feed a growing population of over 8.2 billion people, it's clear that the way we produce, distribute and consume food must change.

As impact VC investors, we look for technological approaches that reduce emissions, freshwater use, and soil degradation while increasing crop health and biodiversity.

Project Scope

Through a vertical industry analysis, you will

- ❖ Explore relevant developments and recent innovations in the space of farming and AgTech
- ❖ Identify promising start-ups as investment targets



III. Circularity



Problem

The EU aims to reduce pressure on natural resources and double its circular material use rate (CMUR) by 2030. Increasing the CMUR (by increasing the amount of recycled waste or decreasing the amount of material used) would reduce the amount of primary material extracted for production.

As impact VC investors, we look for technologies and business models that optimize the life cycle of products, enable more durable products, efficient production, recycling and maximum use.

Project Scope

Through a vertical industry analysis, you will

- ❖ Explore relevant developments and recent innovations in the space of circular products and circularity enabling business models
- ❖ Identify promising start-ups as investment targets.



Your Project I/II

Your tasks:



Market Segmentation

- ❖ What are the main categories in your chosen field? How can they be applied to generate a meaningful impact?
- ❖ What are the technologies and business models within the identified segments?

Key Player Profiling

- ❖ Who are the relevant players that match the investment criteria of BONVENTURE?
- ❖ Provide a short list and detailed analysis of selected target companies.

Your Project II/II

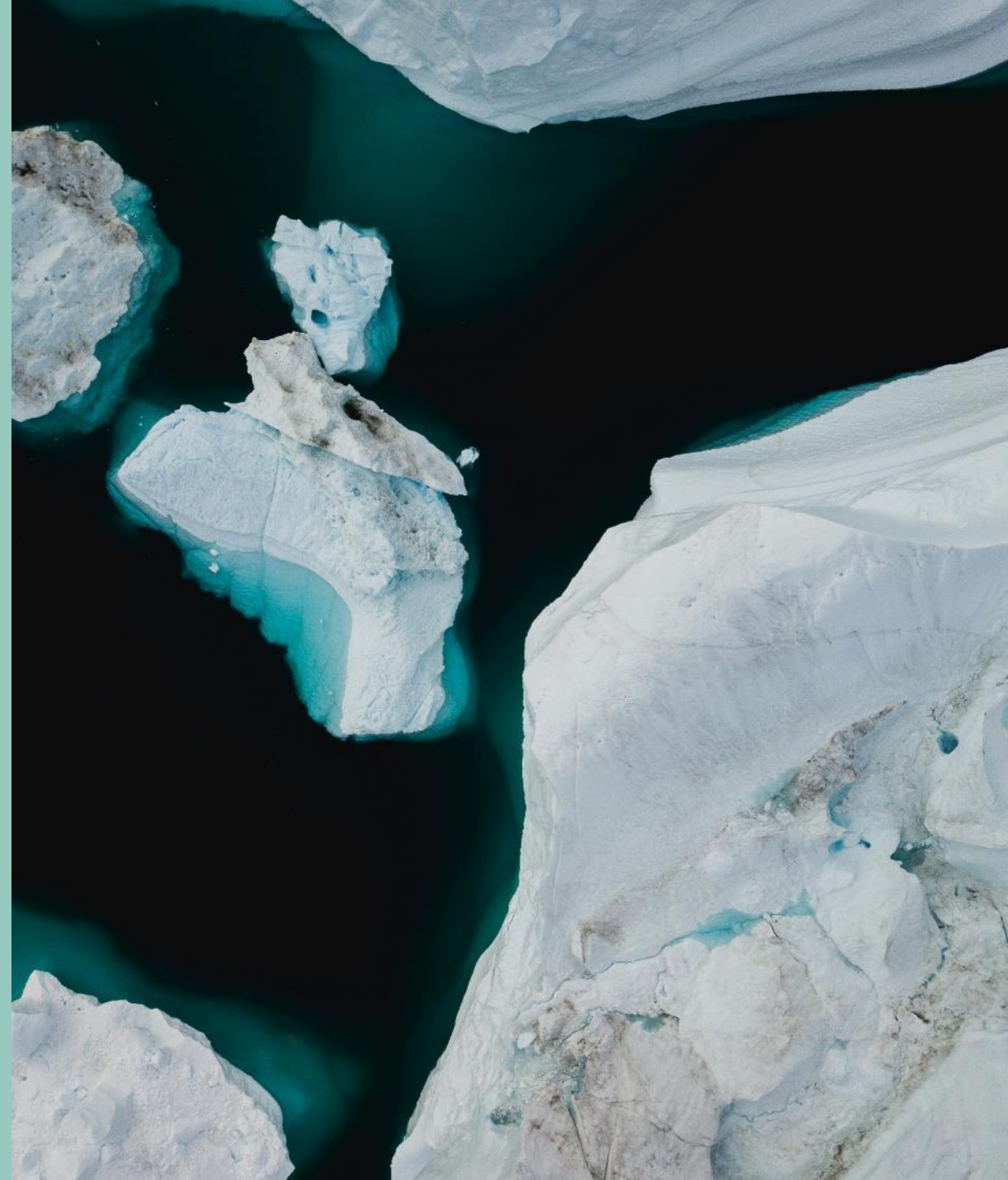
What's in it for you?



- ❖ Gain firsthand High Impact VC experience at the forefront of the industry
- ❖ Cogenerate our investment focus in your chosen field with up-to partner-level input
- ❖ Work together with an expert team, intrinsically motivated to create lasting change

We look for

- ❖ 3-4 highly motivated and impact driven students
- ❖ 6 months part-time or 3 months full-time, start in March/April
- ❖ Briefly express your motivation and submit your application incl. CVs to Benjamin Hollerith (benjamin.hollerith@bonventure.de)





SHAPING TOMORROW TOGETHER