Use Case Identification and Go-to-Market Strategy for Deep Tech Data Automation TUM Spinoff Project Study

About DriotData

The number of AI and ML projects at corporations and startups based on images and other unstructured data sources has exploded in recent years. ML engineers and data scientists spend up to 80% of their time preparing data for their models.
DriotData is currently working on a data automation and data quality management solution for unstructured data and wants to help ML engineers and data scientists to simplify and accelerate the preparation of their data sets.

About your project study

- Together, we build up the sales department and take care of business development, marketing, market research and sales
- We are building a software solution that can solve the big problems of our future
- We want to find out which industries&use cases are the most promising to start with
- We want to develop our Go-To-Market strategy
- We provide projects along all 24 steps of the Disciplined Entrepreneurship Framework (https://www.d-eship.com)

About you

- Are you interested in AI, ML and Data quality – particularly on Images; Video; Text; Audio; Radar?
- Are you excited about; Primary/Secondary Market Research; finding the right beachhead market; building a first MVP; targeting first customers…?
- Are you enthusiastic in learning how to build a startup from the ground up?

About us

- We think big
- We all work based mutual trust, respect and empathy for one another and share an excitement for new technologies that solve large problems
- We work hybrid at home office, at UnternehmerTUM and everywhere else :)
- We are a small team of TUM graduates (2 PhD, 1 M.Sc. and 2 EMBA IBC) Munich with 10+ years of work experience each

The start date is at your earliest convenience!
Please get in touch as an individual or part of a group with
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