



ABOUT DEMODESK

Demodesk is a fast growing tech startup from Munich with the vision to revolutionize remote interaction and collaboration. We developed a proprietary screen sharing technology on top of X11 with Docker, which beats classic web conferencing solutions like Skype or TeamViewer in terms of through-put and latency. Besides, we will be the first web conferencing tool that enables screen sharing analytics and AI-based real-time conversation intelligence for remote sales teams. Our Beta Version (www.demodesk.com) is available and used by 30+ companies on a daily basis.

PROJECT STUDIES

We are looking for a project study team (up to 3 students) in full- or part-time to support us in improving our online marketing strategy. Depending on your skills and interests, there are different areas for possible project studies:

- **Performance Marketing:** Develop a strategy for Google Adwords and LinkedIn Ads, test and improve performance using best practice analytical tools
- **Search Engine Optimization:** Develop a strategy for Google Organic Search listing, test and improve performance using best practice analytical tools
- **Growth Hacking:** Be creative and develop a strategy for smart lead generation by testing and evaluating innovative strategies

WHAT WE OFFER

- You are part of a fast growing early stage start-up and work closely together with the customers and the two founders (two CDTM alumni w/ combined 7+ years of working experience in Silicon Valley and Tier 1 strategy consulting)
- High self responsibility and strong influence on the company strategy
- Office in the heart of Munich (Luisenstraße)
- High flexibility in working hours, also part-time / home office possible
- Collaboration with the chair already organized
- Mentoring from the founders and introductions to the Munich start-up scene

If this sounds interesting to you, send your CV plus a short description of your motivation to veronika@demodesk.com or reach out to **+49 89 41209631** in case of questions. We are looking forward to meeting you!

Demodesk is supported by