

# **Project Study: Data-Driven Healthcare M&A**

### **About Ihre Holding GmbH:**

We are the family-owned investment vehicle behind Ihre Gruppe, a growing network of outpatient care providers operating in Bavaria. Since 1997, the group has delivered a comprehensive suite of ambulatory healthcare services to thousands of patients.

Combining deep local roots with advanced analytics, the firm leverages a sophisticated data collection system to apply data-driven decision-making across all levels of operations - from algorithmic assessment of prospective patients and real-time tracking of care delivery to geospatial analysis for patient growth and strategic acquisitions. Alongside its core operations, it advises third-party healthcare providers on data strategy, analytics, and financial structuring.

## **Project Description:**

Amid an ongoing consolidation effort in the outpatient care sector, this project offers students hands-on end-to-end exposure to the M&A process. By enriching a pre-compiled target universe (see right) and ranking firms using proprietary benchmarks drawn from over 150 comparable operators, students will help identify promising targets and support the analytical groundwork for due diligence. The project offers a rare opportunity to engage in real-world small-cap transactions from both a strategic and operational perspective.



#### Tasks:

- Data enrichment: Enhance our database by adding key variables from public registries and internal sources.
- Target scoring and benchmarking: Apply a structured scoring model based on proprietary benchmarks from 150+ comparable operators to assess strategic fit and value creation potential.
- Prioritisation and profiling: Develop a shortlist and detailed profiles of high-potential targets.
- Due Diligence preparation: Aid in the planning of the commercial due diligence of selected targets.
- Transaction preparation: Contribute to the creation of the Confidential Investment Memorandum (CIM).

## **Desired Qualifications:**

- Working knowledge of Excel, language skills in German (required) and ideally English.
- Current enrolement at TUM in a Business/Management BSc. or MSc. degree.
- No prior working experience required.

## **Benefits:**

- Insight into deal sourcing, commercial due diligence, and healthcare operations.
- Hands-on involvement in a live M&A project within a growing outpatient care group.
- Potential to transition into a compensated role (Werksstudent/Junior Analyst) upon successful completion.

If you're excited by the opportunity, we'd love to hear from you. Please send your CV and Transcript of Records to <a href="mailto:info@ihre-holding.de">info@ihre-holding.de</a> and <a href="mailto:philipp.bockshecker@tum.de">philipp.bockshecker@tum.de</a>.