

About Accenture

Accenture is a global professional services company with leading capabilities in digital, cloud and security. Combining unmatched experience and specialized skills across more than 40 industries, we offer Strategy and Consulting, Interactive, Technology and Operations services—all powered by the world’s largest network of Advanced Technology and Intelligent Operations centers. Our more than 700,000 people deliver on the promise of technology and human ingenuity every day, serving clients in more than 120 countries. We embrace the power of change to create value and shared success for our clients, people, shareholders, partners, and communities.

At a glance: Strategy & Consulting | Financial Services

Rely on our global network of people supported by powerful assets, platforms, and partnerships to help you move swiftly from idea to execution:



- Unparalleled depth and breadth of industry expertise
- Experience digitizing across the entire enterprise
- Recognized leader in delivering transformational change
- Innovation is at the heart of what we do
- Powered by insights from Data and AI
- Led by boundaryless talent
- Using proven solutions to drive outcomes

Project study scope

In recent years, the financial services landscape has witnessed a seismic shift, driven by rapid technological advancements and evolving market dynamics. Accenture, in collaboration with TU München, is excited to offer students an enriching project study that delves into this dynamic sector. This study aims to provide comprehensive insights into various cutting-edge topics, including Environmental, Social, and Governance (ESG) issues, Embedded Finance, Digital Currencies, Fintech innovations, and the emerging role of Generative AI in financial services. We are looking to engage groups of 2-5 students, who will embark on a journey to explore and analyze these areas, contributing to the body of knowledge in the financial sector.

Your project study will be multifaceted, addressing key questions and topics such as:

- **Exploring the Impact of Embedded Finance:** How is embedded finance transforming traditional banking models, and what implications does this have for consumers and financial institutions?
- **Digital Currencies and Their Future:** Analyze the development and potential impact of digital currencies, with a focus on initiatives like the digital euro. What are the challenges and opportunities presented by these new forms of currency?
- **Fintech Innovations:** Investigate the latest innovations in the Fintech space. How are these technologies disrupting the current financial landscape, and what does the future hold?
- **Generative AI in Financial Services:** Examine the role of Generative AI in reshaping financial services. What are the ethical, practical, and regulatory considerations?
- **Sustainable Finance and ESG Best Practices:** Continue to explore the evolving role of ESG in finance. What are the emerging trends, and how are they shaping investment and corporate strategies?

Throughout the project, Accenture will provide regular guidance and mentorship, ensuring a rich learning experience. You will have opportunities to present your mid-term and final findings to our expert panel,



who will offer valuable feedback and business insights. The project study will include a mix of virtual meetings and in-person sessions at our offices, adhering to the current health guidelines. Engaging seminars, presentations, and networking activities will be part of your journey.

For outstanding participants, this project study could be a stepping stone to exciting opportunities such as internships or analyst positions at Accenture. We are looking for enthusiastic and innovative minds ready to explore the frontiers of financial services and contribute to shaping its future.

The project seminar will be conducted in English. Outcome of the project study should be a database (Excel), accompanied by a PowerPoint presentation deck to highlight the main findings and answers to questions above. The start is flexible. The seminar can be conducted in a period of three or six months.

If you are interested in joining a project study with us, please send your project study application incl. CVs of the team (2-5 students) to caspar.conradt@accenture.com and martin.henke@accenture.com.



Martin Henke
Strategy Principal Director
martin.henke@accenture.com



Caspar Conradt
Strategy Consultant
caspar.conradt@accenture.com

