

We buy to build. Not to sell.

Tech-Enabled Value Creation – Post-Acquisition Innovation

Project Study

After acquiring a company, the real work begins — improving operations without disrupting what already works. In this project, you'll explore how **targeted tech interventions** can transform inefficient legacy processes into smooth, scalable workflows.

We believe value creation isn't just about cutting costs — it's about building tools people **actually want to use**. And that starts with understanding the humans behind the business.

Your Responsibility

- Identify inefficient, manual legacy processes through structured user interviews
- Prioritize issues using first-hand insights from employees and operators
- Rapidly prototype tech-based solutions using tools like Lovable
- Learn how to bridge the gap between digital natives and non-tech users
- Drive real adoption by integrating new tools into existing workflows, with empathy

What's in It for You

- Real-world experience in value creation inside real operating companies
- Learn how to combine design thinking, user research, and prototyping
- Full ownership of a small product from idea to prototype
- Work alongside investors and operational leaders
- Opportunity to shape how technology drives value without resistance
- A strong case for your future in consulting, VC/PE, or product strategy

Interested?



Want to create tools that make real impact inside real companies — not just pitch decks?

