

PROJECT STUDY



Go-to-market Strategy Development

Who is Carbon Atlantis?

We are a [Munich-based climate tech start-up](#) building state-of-the-art Direct Air Capture (DAC) systems to capture CO₂ from the atmosphere.

Founded by a team of TUM-alumni, [our goal is to tackle our generation's largest and most difficult problem: the climate crisis](#). Our electrochemical approach is highly scalable and offers industry-leading energy efficiency, making it one of the most promising approaches in the world. The goal to remove 500 Mt-CO₂ from the atmosphere by 2040 is supported by strong venture partners, acclaimed business angels, and the energetic Munich start-up ecosystem.

Your Project Study

Your work will lead our [company's strategy](#) over the coming years. To fully understand potential business verticals, you will:

- [Understand the market sizes](#) industries utilizing CO₂ today
- [Evaluate how market landscapes will evolve](#) over time and find new CO₂ utilization markets
- [Identify the most promising pathway](#) based on the company's goals & capabilities


Why join us?

If you're [impact-driven](#), excited by cutting-edge tech, and looking for an inspiring team, then you'll like this too:

- A chance to [help in reversing climate change](#) for the sake of your loved ones and humanity
- The opportunity to [work directly with start-up founders](#) and a diverse team of smart individuals
- [We value your commitment, drive](#) and willingness to learn more than a certain badge

Full-time | 3 – 4 students



 If what you read interests you, [reach out to me at Philipp@carbonatlantis.com](#)! Find out more about us, our tech & open positions at [carbonatlantis.com](#)