

PRINCIPLED ENTREPRENEURIAL DECISIONS

Learn how to make game-changing decisions

as taught at Stanford University

- Difficult decisions entrepreneurs face when running companies
- How instilling values and principles improves decision making
- The lens through which investors evaluate entrepreneurial companies



20.-22.04 | 12.30 - 16.00

10.-12.05 | 12.30 - 16.00

01.-02.06 | 12.30 - 16.00



TUM Campus Garching and Munich
Urban CoLab



Founders and project teams



By Jack Fuchs, Stanford Professor

Lecturer and Adjunct Professor in Entrepreneurship at Stanford University, TUM and ESCP Europe. After a career as an entrepreneur, Jack is now an investor, mentor, Board member and lecturer.

Nico Schoenenberger, Co-Instructor

Investor with 10x in Munich
Ex-Mergerspot, Fernride and HV Capital

Oliver Bücken, Co-Instructor

Lecturer at TUM, Founder, Investor and
Board Member

Learn from real life examples, entrepreneurial companies and entrepreneurs



Felix Haas

Founding Partner at 10x, Chairman at Bits
& Pretzels, Founder IDnow, Business Angel



Alexander König

Founder and CEO of Reactive Robotics



Thomas Kirchner

Founder of ProGlove



Maria und Dominik Sievert

Founders of inveox



Timon Ruban

Co-Founder of Luminovo



Andreas Kunze

Founder & Vice Chairman of the Board
at KONUX



Sebastian Schaal

Co-Founder of Luminovo



Daniel Krauss

Co-Founder, CIO and CHRO of Flixbus

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