

Corporate Transformation Study

Chair of Financial Management and Capital Markets

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Horváth is an internationally active, independent management consultancy and expert in performance management and transformation



Employees

> 1,100



Core Competences

Corporate Performance Management,
Performance Optimization and Transformation



Values

Entrepreneurship, competence, innovation,
openness and trust



Offices

Abu Dhabi, Atlanta, Berlin, Bucharest,
Budapest, Dubai, Düsseldorf, Frankfurt,
Hamburg, **Munich**, Riyadh, Stuttgart, Vienna,
Zurich



Digitization

Data analytics & AI, digital ecosystems,
in-memory technologies, robotics,
managing enterprises digitally



International alliance

Global delivery competence in the
Cordence Worldwide Alliance
(3,000+ consultants)



Industries

Automotive, **Banking**, Chemicals, Consumer Goods,
Health Care, High Tech, Industrial Goods, Insurance,
Logistics, Media, Oil, Pharmaceuticals, Public Sector,
Retail, Telecom, Transportation, Travel, Utilities



Awards

Best of Consulting,
Hidden Champions,
Top Innovator etc.



Friendly cooperation

Our cooperation is characterized by openness, trust and our unique culture.



Personal development

We support each other, share our knowledge and offer a variety of training programs for a sustainable career.



Entrepreneurial freedom

Innovative thinking and acting, pioneering spirit and implementation strength have been part of our DNA for over 40 years.

This is our Horváth Spirit.

**Successfully
Together**

The transformation study aims to assess the impact of Retail Banking specific transformational changes and their implications for banks

Our understanding of Corporate Transformation



Social, political, economic, environmental and technological trends as well as **disruptive upheavals** have profound **effects** on **markets, customer behavior, business models** and **production conditions**. Change is the "new normal" for many companies.

The **strategic, structural, and cultural adaptability** of companies and their employees is the **decisive factor** in securing **financial prosperity** and **competitiveness today** and in the **future**. Requiring a **holistic view** of the **company** and a **plan** for **fundamental renewal**, we call this **Corporate Transformation**.

Goals of the transformation study



Identifying **Retail Banking industry-specific trends** and **transformational developments**.

Determining the impact of those developments on **banks' core functions** such as strategy, processes or organization.

Theses generation about the **future picture** of the **industry and validation through experts and industry partners**.

Defining concrete management **recommendations** for companies in **dealing** with and **benefitting** from **transformational developments**.

The study should investigate future transformational challenges on core functions in Retail Banking in the DACH-region in 2035

– Horváth Transformation studies



Study Design

Interview-based, qualitative and quantitative study with both, open and multiple-choice questions and research



Region

Europe, focusing on Germany, Austria and Switzerland



Market focus

The study focuses on transformational trends in retail banking



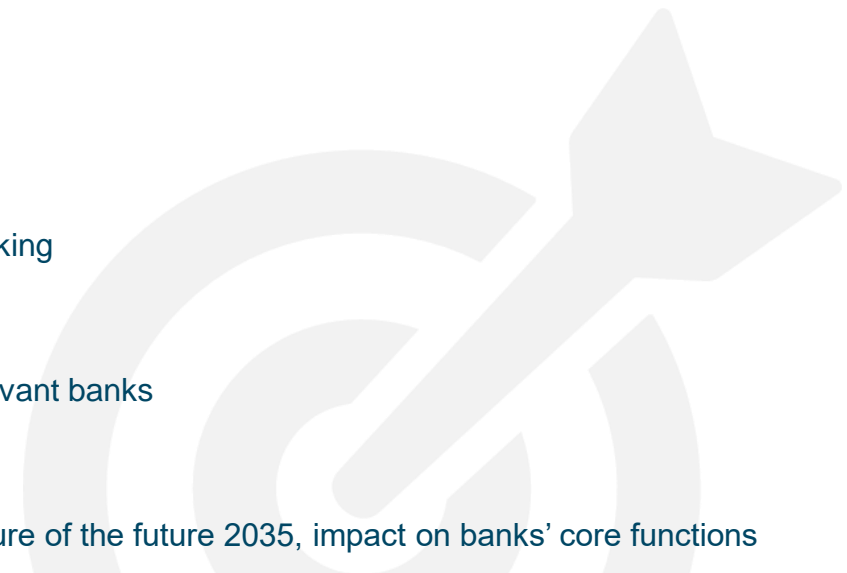
Experts

Subject matter experts, scientists and managers from relevant banks

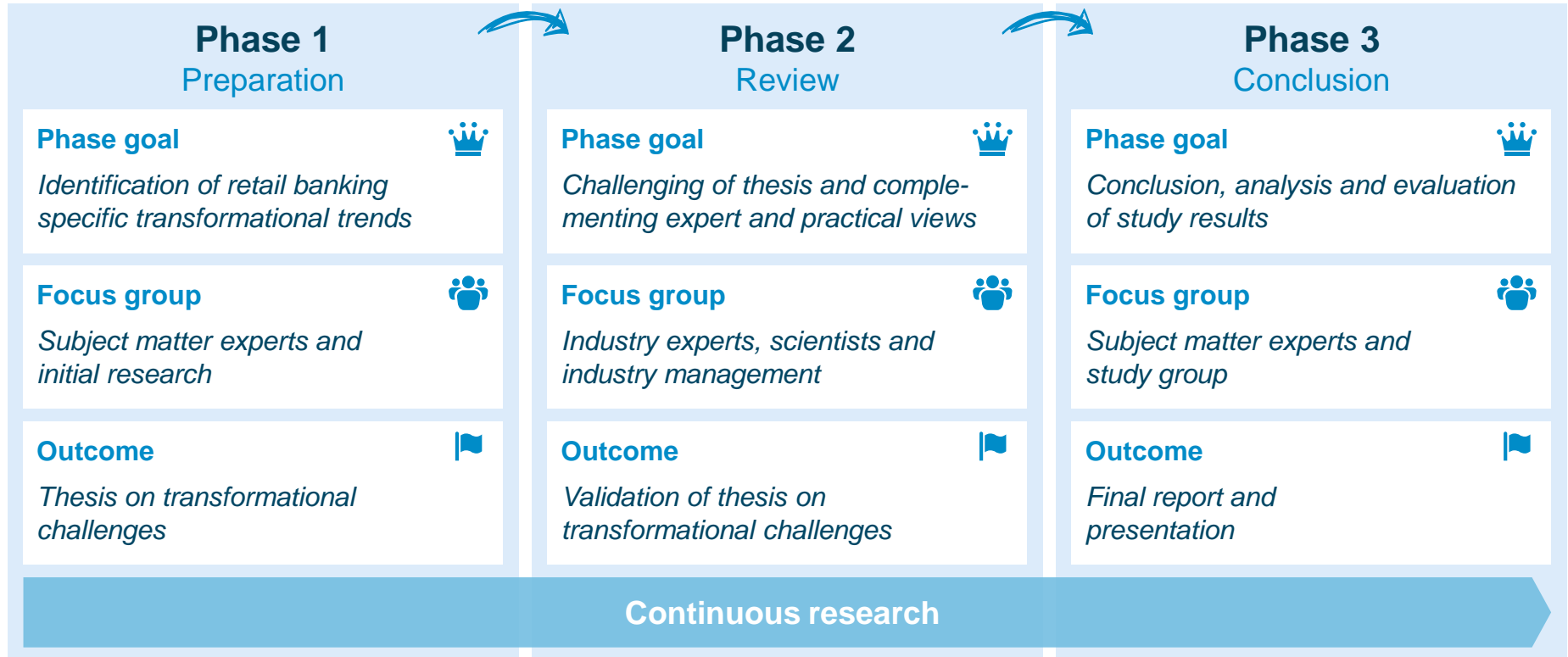


Scope

Transformational developments and banking industry picture of the future 2035, impact on banks' core functions



Based on a trend analysis, transformational theses are generated and validated by industry experts and managers from relevant banks



Sounds interesting? Please apply for the Horváth corporate transformation study project in Retail Banking industry of the future 2035

What do WE expect

- Advanced Bachelor's or Master's degree with a focus on finance and economics or similar
- Excellent academic record
- Fluency in English (German is a plus)
- High level of initiative and motivation, independent work, analytical thinking, structured reasoning skills and solution-oriented thinking
- Availability of three months from October 2022



What can YOU expect

- Involvement in one of the driving topics in the retail banking industry
- Steep learning curve and responsibility for the project success
- Close support and mentoring by our experienced colleagues
- Introduction into consulting standards
- Possibility of an internship following the project
- FUN



How to APPLY

- Assemble as teams of 4 to 5 people – if you cannot find a team, we will allocate you
- Submit individual cover letters referencing the team
- Individual CVs, academic records and credentials
- Send all application documents to Ms. Katrin Möhrle (campusmarketing@horvath-partners.com)
- Please note that each team member must submit their own application



I consent to the processing of my personal data within the scope of the project study and agree that Horváth may collect, store, process and use the personal data provided by me. Data processing beyond the above-mentioned purposes will only take place if it is required by law. I can revoke my consent to the processing of my data at any time by sending an email to campusmarketing@horvath-partners.com. Details of our privacy policy can be found [here](#), for the general privacy policy of our homepage please click [here](#).

We are looking forward working together with you on the Retail Banking transformation study



Dr. Tim Wolf
Competence Center Strategy &
Transformation



Moritz Meyer
Competence Center Banking &
Financial Institutions



Maximilian Kempf
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Katrin Möhrle
Recruiting & HR



HORVÁTH