

PROJECT STUDY

BUSINESS DEVELOPMENT IN NEW SPACE

Elara Aerospace

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6 months, part-time (20 h./week)
in a group of 2-5 students
m/w/d

ABOUT US:

Are you ready to shape the business strategy of an ambitious space project? As part of this project study, you'll contribute directly to the future of aerospace by engaging in strategic business decisions, market research, and exploring new business opportunities.

YOUR RESPONSIBILITIES:

- Conduct market analyses and identify growth opportunities.
- Develop and implement partnership and sponsorship strategies.
- Create a business plan and define KPIs to measure success.
- Collaborate with international partners and stakeholders..

WHAT WE OFFER?

- Insights into the business strategy of an innovative space company
- Direct collaboration with our Business Development team.
- A chance to join an international team on a groundbreaking mission

YOUR PROFILE:

- Matriculated student at the TUM School of Management
- Strong analytical skills and an interest in aerospace.
- Proficiency in Excel, PowerPoint, and analytical tools.
- Initiative and team-oriented mindset.

APPLY NOW AND BE PART OF THE MISSION!!

CV & Motivational Letter to team@elara-aerospace.com